



Atlantis Health Plan is now Easy Choice Health Plan of New York

October 28, 2011

Dear Atlantis Health Plan Member:

This letter serves to notify you of important changes for Atlantis Health Plan members. We are pleased to announce a name change. Our new name is **Easy Choice Health Plan of New York** ("Easy Choice").

In the upcoming weeks, you will receive a new member ID card. The ID card will contain the Easy Choice name. You will also be assigned a new member ID to secure your Personal Health Information. Your new member ID number will begin with an "N". Please replace your Atlantis ID card with your new Easy Choice ID card. Present your new ID card to new and existing doctors and pharmacies so any existing information can be updated.

Our goal is to improve customer service. We are determined to provide you with 100% customer satisfaction.

You can refer to the new Easy Choice website at www.easychoiceny.com to view the most up-to-date changes or call Member Services at 1(866) 747-8422.

Thank you for being a member of Atlantis Health Plan and now **Easy Choice Health Plan of New York!**

Sincerely,

A handwritten signature in black ink, appearing to read "Sury Anand".

Sury Anand, MD
CEO