



Atlantis Health Plan is now Easy Choice Health Plan of New York

October 28, 2011

Dear Atlantis Health Plan Provider:

This letter serves to notify you of important changes at Atlantis Health Plan. We are pleased to announce a name change. Our new name is **Easy Choice Health Plan of New York** ("Easy Choice").

We are determined to provide you with 100% provider satisfaction. Easy Choice is implementing changes to improve the claims reimbursement process. In the upcoming weeks, you will be issued a new provider ID#. Your patients, our members will be issued new member ID cards with new member ID#s as well. Some of our members have already started to receive their new member ID cards. Please accept member ID cards stating either Atlantis Health Plan or Easy Choice.

As a reminder, please forward all *paper claims* and *Claims Reconsideration requests* to the following address:

**Easy Choice Health Plan of New York
P.O. Box 15215
Tampa, FL 33684**

For Grievances and Clinical Appeals, please continue to forward to:

**45 Broadway, Suite 300
New York, NY 10006
ATTN: Grievances and Clinical Appeals**

You can refer to our new website at www.easychoiceny.com to view the most up-to-date changes or call Member Services at (866) 747-8422.

Thank you for taking care of our members.

Sincerely,

A handwritten signature in black ink, appearing to read "Sury Anand".

Sury Anand, MD
CEO

45 Broadway, Suite 300, New York, NY 10006
www.easychoiceny.com